

For Immediate Release
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HIS MOTHER MADE HIM DO IT

Book Release & Signing
Wednesday, April 17, 2002
7pm-9pm
Farley's 1315 18th Street @ Texas
Potrero Hill, San Francisco

INDIAN SUMMER OF LOVE recently became available from 1st Books Library and is the direct result of a mother's nagging.

For the first time since 1969, San Francisco carpenter, Lawrence Levy, finally sat down and wrote. The novel that emerged chronicles an idealistic and passionate young man's quest for identity and purpose during the 1967 "Summer of Love". Most importantly, he owes it all to his mother.

"She was relentless. There was no other way to get her off my back," says Levy. "Her endless mantra was, 'It's such a shame you have never used your mind.' A Jewish mother can be like a pit bull."

INDIAN SUMMER OF LOVE is a racy, staggering novel that draws the reader into the often contradictory, liberating aura of the 1960s. Mr. Levy's fascinating story tells of the microcosm of chaos that is a young man's life as he tears through one of the country's most turbulent and momentous eras. With an "incredible journey" quality, Sam Cohen hurtles through drugs and free love, through social, cultural and political tumult. The novel is based on the real-life story of Levy when he was caught up in the LSD-laced hedonism of the Haight-Ashbury, the massive anti-war rallies in Washington, D.C., and the broken promises of the Summer of Love.

This is Lawrence Levy's debut novel. Like his protagonist, Sam Cohen, Lawrence has embarked on his own quest: After nearly 30 years as a carpenter, he is reaching out for a new identity--author.

Choosing print-on-demand publisher 1st Books Library has allowed Mr. Levy to fulfill his dreams and quiet his mother. Well, nearly. She is now preoccupied with sales figures.

You may order the Print On Demand 609-page book from bookstores or online retailers as well as directly from the publisher for \$25.95 plus \$4.00 for air shipping (and \$1.50 sales tax if shipped to a California address). Visit <http://www.LMLevy.com> to read the first chapter online, buy the book, send Lawrence encouraging e-mails or retrieve the free Media Kit.

INDIAN SUMMER OF LOVE by L.M. Levy. All new first edition, softcover, 5 x 8, 609 pages, four-color cover. ISBN 0-7596-8444-8, \$25.95. Photographs of the book and/or author are available from LehaneDesign Promotions.

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